



## **ABOUT EXPO:**

The Organic Agricultural & Dairying Fisheries Expo-2024' and concurrent show 'Empowering India' being organized by Bharat Events Pvt. Ltd. to be held on 25-26-27 Oct. 2024 at Panjin Convention Centre, Goa (India) The 3 day exhibition is being organized with focus on various public welfare & development schemes of central and states governments and Agriculture sector, Organic Sectors, Horticulture sector, All State Horticulture Mission, All Milk Federations, ICAR & ICAR Institutes, All State Animal Husbandry, NDDB, Amul, Mother Dairy Livestock Dairy Industries, Cattle Dairy, All State Fisheries, All State Seeds Corporation, All State SAMETI, Food Processing Industries, Organic Farming, Organic Health Food, Organic Herbs & Herbal Products, Organic Pickles, Organic Tea/Coffee, Organic Pulses, Rice, Agriculture Finance, Floriculture & Gardening, Irrigation Tractors & Harvest Technologies, etc.

The Organic Agricultural & Dairying Fisheries-2024' & concurrent show will provide an excellent platform for all departments under governments at the central and state governments to showcase their activities and schemes etc

#### Focus on Fisheries & Dairying

Fisheries and aquaculture are an important source of food, nutrition, employment and income in India. The sector provides livelihood to about million fishers and fish farmers at the primary level and almost twice the number along the value chain. India is the 3<sup>rd</sup> largest fish producing and 2nd largest aquaculture nation in the world. The Blue Revolution in India demonstrated importance of Fisheries and Aquaculture sector. The sector is considered as a sunrise sector and is poised to play a significant role in the Indian economy in near future. The Pradhan Mantri Matsya Sampada Yojana (PMMSY) intends to address critical gaps in fish production and productivity, quality, technology, post-harvest infrastructure and management, establishing a robust fisheries management framework and fishers' welfare. The Dairy Industry in Goa is rural life supplementary activity of crop farming. The National Dalry Development Board's & state milk federations creation is rooted in the conviction that our nation's socioeconomic progress lies largely on the development of rural India. NDDB's programmers and activities seek to strengthen farmer owned Institutions and support national policies that are favorable to the growth of such institutions. Fundamental to NDDB efforts are cooperative strategies and principles. NDDB efforts transformed India's rural economy by making dairying a viable and profitable economic activity for millions of milk producers while addressing the country's need for self-sufficiency in milk production.

**Fisheries** play an important role in the Indian economy. This is because a large part of the Indian population is dependent on fishes as a source of food, which is both cheap and high in animal protein. A Fishery is an employment generating industry especially for people staying in the coastal areas. The dairy sector in India plays a very important role in both the rural and urban economies. The dairy sector in India provides livelihood to millions of small and marginal farmers and also ensures food security by providing vital nutrition to the country's growing population. The importance of exhibitions allows you to reach a larger audience and promote your product or service. Depending on the industry, exhibitors can hold exhibitions to gather business feedback before introducing their products to the public.

## ORGANIC AGRICULTURAL & DAIRYING FISHERIES EXPO-2024



# **FOCUS AREA**

Agriculture Machinery
Horticulture Sector
Dairy Industries Sector
Organic Health Foods
Water Harvesting Systems
Food Processing Industries
Herbs & Herbal Products
Irrigations & Green House Technology
Agri Finance, Insurance & Research Institutes
Fresh Fruits & Vegetables
Organic Tea/Coffee/Spices etc.





# **VISITORS PROFILE**

- Progressive Farmers
- CEOs & Scientists from Agriculture Sector
- Central and State Govt. Officials
- Agriculture University Students
- Agricultural Technology Management Agency (ATMA)
- General Public
- Organic Farmers
- Organic Buyers
- Farmers Agriculturist
- Progressive Consumers etc.

# **Exhibition with Focus on:-**

- Agriculture Sector
- Dairy Industries
- Livestock Dairy Industries,
- ICAR & ICAR Institutes
- Cattle Dairy
- Organic Farming,
- Organic Health Food,
- Organic Herbs & Herbal Products,
- PKVY,
- Food Processing Industries,
- Organic Tea/Coffee/Spices,
- All State Horticulture Mission,



- Floriculture & Gardening,
- All Milk Federations,
- Fisheries, Animal Husbandry,
- NDDB,
- Plant Nursery
- Cold Storage
- Agriculture Universities
- Agriculture Insurance
- Irrigation & Harvest Technologies etc.
- Organic Pickles,
- Organic Rice/Pulses





Mission Organic Mizoram



Dept. of Horticulture Haryana





#### **Focus on Agriculture & Farmer's Welfare**

Agriculture plays a vital role in the Indian economy. Over 70 per cent of the rural households depend on agriculture. Agriculture is an important sector of Indian economy as it contributes about 17% to the total GDP and provides employment to over 60% of the population. Indian agriculture has registered impressive growth over last few decades. Agriculture and its related activities have always held a significant share in our national income. Over two-thirds of the working population in India is engaged directly in the agricultural sector. Agricultural products are the major source of food supply for the huge population of our country. As per certain estimates, it meets about 60 per cent of household consumption.

Goa being a small state is dependent on its neighboring states for milk, poultry and vegetables. Rice that is cultivated in the rains from June to September is the major crop followed by cereals like pulses and small millets. The areca nut, coconut, cashew are the other major plantation crops here and the garden crops include pineapple, mango, bananas and jackfruits. Also, from the forest various types of barks and bamboo canes are harvested.

However even though one fourth of the population is sustained by agriculture in Goa, it contributes to only 15 to 16 percent to the income of the state. Due to rapid urbanization the availability of agricultural land is reducing. Also as 78 percent of the agricultural area is still rain fed, irrigation is insufficient and commercial farming is ruled out as 80 percent of land holdings are below 2 hectares and the sizes of the fields are small.

For high - quality planting material, nurseries and tissue - cultural laboratories are being promoted by the government. At Assonara, the Sagar Caju nursery is amongst the biggest in Asia. To recharge the groundwater table and to harvest rainwater, simple watershed techniques a r e b e i n g u s e d.

The coastline of Goa is also rich in fishery resources where the local fishermen usually catch a variety of fish such as sharks, mackerels, sardines, seer fish, silver belly, pomfrets, butter fish, prawns, crabs and squids. Sometimes one can also see a lot of bamboo poles that jut out of the water. These actually have fishing nets below the water line and when the water recedes through the net during the low tide, the fish are trapped.





## Glimpses of Departments Participated in Events Organised by Bharat Events











#### DIRECTORATE OF FISHERIES, ASSAM



#### NIOS, GOVT. OF INDIA





SAMETI, ASSAM/ AGRI. EXTENSION



URE EXTENSION



UK ORGANIC COMODITY BOARD







GSI, GOVT. OF INDIA





## Glimpses of Departments Participated in Events Organised by Bharat Events





#### **CSIR-NEIST**



#### NATMO, DST, GOI



#### HAFED LTD., HARYANA



CSIR, DST, GOVT. OF INDIA

**BEE, GOVT. OF INDIA** 

### KVIC, GOVT. OF INDIA



#### DIRECTORATE OF ARCHAEOLOGY, ASSAM



#### ICMR, GOVT. OF INDIA









## Glimpses of Departments Participated in Events Organised by Bharat Events



DELHI PHARMACEUTICAL SCIENCES AND RESEARCH UNIVERSITY







COIR BOARD, GOVT. OF INDIA



COIR BOARD, GOVT. OF INDIA







## **EXHIBITIONS STALL CHARGES**

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1 Side Open Rs. 17500/- per sqm. 2 Side Open Rs. 18000/- per sqm.

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## OUR VALUED PARTICIPANTS





## **BHARAT EVENTS PVT. LTD**

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